BROOKLYN ADVERTISEMENTS.

CORSETS. A beautiful and useful to each purchaser of corsets beginning

MONDAY, MAY 8th. Our new model "La Bonita" pleases all.

CALIFORNIA CORSET CO., 446 & 448 Fulton St.,

Flevator, 10 Hoyt St.

BROOKLYN, N. Y.



Falling Hair, Riching Scalp,
Dandruff Cured. Examination Free,
DR. JOHN AUGUST, 50 years Hair
Rejuvenator 43, two 85. Trial Bottle, 75c,
505 Fulton st., opp. Flatbush av., B'klys.
Telephone 1889 J Main.

HEADING OFF AN ACCIDENT.

SUREST WAY IS TO BE INSURED. THE GIRL FINDS.

Stirred by the Tales of Awful Mishaps. She Buys a Tag and Walts-Careful or Careless, She Goes Unscathed-Even Its Loss Made Her No Less Lucky

She had never thought that an accident tag was a necessary part of the feminine outfit, but after talking with the business woman, who happened also to be a friend, she concluded that there were still many things for her to learn.

I have heard people telk just the way you do," said the business woman impatiently. "The other day a very famous actor-well, I won't mention his name, but If I did you would know right away—came in here and said he had never realized that an accident policy was so necessary. I gave him his tag, he paid his dollar and going out he fell down stairs, drew his salary and his accident rate for six weeks. Wasn't that providential?

"Then another day a woman just dropped in for a friendly call as you have? She was simply obdurate. I couldn't move her. Going home she fell into one of those open coal holes, smashed her nose-they say it will never grow out-I mean they can't graft it or anything-a sight! She was bad enough before, and now-well, it's well she's married, that's all I can say.

"A man who was going on the road was induced by a friend to take out one of these. They weren't fifty miles outside of New York before they got into an awful railroad s rash, and if it hadn't been for that accident tag, which entitled him to \$6 a week, where would he have been? That was all velvet, for he could sue the company besides."

The girl took the tag and went out. She had never given the subject of accidents much thought, for like the great majority she had believed herself immune from that special form of earthly chance.

The tag, No. 80,564, which looked like the medal that a good Catholic keeps alongside of her rosary and crucifix, she stuck into an empty compartment of her vanity

She shook hands with her friend the business woman very tingeringly. Suppose she should never see her again. She remembered that her friend had been very careful not to allude to the long list of accidents that had terminated fatally and for which the six dollars per probably went to purchase an urn, suitably inscribed.

She crept down stairs very slowly, hanging to the railing and peering anxiously into the menacing shadows of either landing

How good it seemed to be in the street with the bright sunlight! She wondered how much longer she would have to enjoy She shuddered along the sidewalk, looking for open coal holes and danger signs by which she had formerly coquetted to the fate that looks after the fool and child. She had proved herself to be neither by the purchase of a policy.

She hesitated at the crosswalk; autos, four-in-hands, cars, hansoms, a pushing, a lish crowd bore down upon her. She recalled vividly the story of the young and pretty girl who had been run over at the first crossing after purchasing No. 70,452, and who was a cripple for life.

She beckoned to a policeman and shivered into his dark blue embrace. She had laughed at women before who depended on the escort of the force; it had seemed to her provincial, so uncitified.

Should she take a car? If she did perhaps it would start before she could get on and she would be left maimed and helpless. It is true she could call a cab, but that was even more dangerous. It is well known that half of the accidents that occur in hansoms are never known to the public. Intoxicated cab drivers, reckless ones, blind horses all menaced. No, she determined to walk.

She wondered idly as she peered along, her eyes looking for runaways at the crosswalks and for banana skins between times, if she had done well to make her sister her beneficiary. Perhaps she ought to have made her brother. She hoped there would be no jealousy in the family. A beneficiary sounded pretty grand and her family had always thought her rather a black sheep. They would feel sorry when they spent the

money coming to them.

Then she remembered that the dollar tag did not entitle her family to anything. that was the other and more expensive policy. This was simply to help take care of her, in case—and in the other case to pay her funeral expenses. She won-dered what kind of a funeral she could get for six dollars.

It was a week later and nothing had happened. She had recovered from that first hypnotism that assails the purchaser of an accident policy. She was a little indignant now that nothing had happened. Why should one go to all the trouble of writing the color of one's mother's

Why should one go to all the trouble of writing the color of one's mother's eyes before she was married if one were not to profit by it?

She did not want to be killed, it is true, nor to be maimed, but it did seem as if an accident tag was as much proof against accidents as an asbestos suit against fire. She commenced to be more daring, to saunter across crossings, to refuse the policeman's help, to ignore tooting horns and cabby's whips. She no longer smiled at truckmen to induce them to allow her right of way. Nothing happened!

Why had she thrown away a dollar and why had she received no return? There were other years coming, and perhaps she would be induced to spend other dollars and go through life without a scar. She would throw the accident tag away and be bothered with it no more.

The vanity bag with the tag was gone! She had lost it. It had been stolen, with \$20 to boot. The last time she remembered anything about it was when she had swung it as she minced her way across Thirty-fourth street and Broadway, just to show that she could take her time if she wanted to. She remembered a man who had looked at her admiringly. She thought it was her nerve. It was not, it was her bag.

Well, at any rate, the accident tag had accomplished something!

BROOKLYN ADVERTISEMENTS

BROOKLYN ADVERTISEMENTS.

NEW YORK, SUNDAY, MAY 7, 1905, -Oppyright, 1805, by The Sun Printing and Publishing Association

BROOKLYN ADVERTISEMENTS.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the bast service, the best assortments and lowest prices.

ABRAHAMANDSTRAUS

BROOKLYN,

A Budget of Big Values--The Gist of Monday's Sales.

The Great Sale of Muslin Underwear.

The great May Sale of China and Cut Glass-Marvelous pricing that knows no parallel.

50 Inch Crepe Mistral, 29c. a yard. Men's \$30.00 and \$35.00 Suits-to-fleasure, \$25.00.

Men's 50c. Underwear, 29c. a garment. Priscilla Corn and Succotash, 10c. a can. No mail

or telephone orders taken and Corn and Succotash sold to-morrow delivered during the week. Solid gold Brooches and Scarf Pins, 50% less than regular.

25c. to 40c. boxes of Writing Paper, 19c. a box. \$7.50 silk lined net Walsts, \$4.98,

75c. colored and white madras Waists, 29c None sent C. O. D.

\$5.00 and \$6.50 Parasols and Umbrellas, \$3.65.

Women's 25c. Stockings, 12ic. a pair, Men's \$1,00 Negligee Shirts, 57c. Women's \$3,50 Oxfords, \$2.48.

Men's \$3.00 Shoes, \$1.98. Women's \$24.98 to \$39.75 Tailered Suits, \$19.50. Boy's \$5.00 Russian Blouse Suits, \$3.95. Men's \$18.00 to \$20 worsted Suits, 13.50.

Black and colored Silks-More than 16,000 yards, underpriced. \$2.00 and \$3.00 Corsets, \$1.25.

Wonders in Laces.

Including remarkable bargains in Embroideries and beautiful Waist Patterns:

blue, pink, white and ecru; one of the best values we have offered this season, 75c. and \$1.00 qualities at .55c. a yard 45 inch ecru and white Oriental, Point

Gaze and Repousse Lace Nets, used ex-tensively for waists and entire gowns; value \$1.25 to \$2.15 at 89e., 98c., \$1.29 and \$1.49 a yard An exquisite line of 18 inch Net Allovers,

In Oriental, Point Gaze and Repousse, for entire waists; value 75c to \$7.50, at 39c. to \$4.98 a yard 18 inch ecru and white and butter color Venise Allovers, for yokes and the new half sleeves, value \$1.15 to \$7.50, at

79c. to \$4.98 a yard 86 Inch Plat Valenciennes Allovers, the fad this season for entire dresses and waists, in white only, value 98c to \$1.25, at 49c. to 75c. a yard

French Valenclennes Lace and Insertion to match, sold by the piece of 12 yards, value 85c. to 98c., at
25 c. to 69c. a dozen yards

A large and handsome showing of net top Laces in ecru, white and Arabian shades, Oriental, Point Gaze and Repousse and Imitation of the real Mechlin lace, value 75c. to \$2.25, at. 49c. to \$1.25 a yard

45 Inch Lace Waistings, In black, light An Importer's line of St. Gall, Plauen, and Venise Insertions, Galloons and Edg-ings, in ecru, white and Paris shades, at

half their original prices.
19c. to \$1.49 a yard Some new and pretty machine made Cluny Laces and Insertions to match, 3 to 8 inches wide, value 10c. to 25c., at 4c. to 12c. a yard A handsome line of Paris Noveities, in col-

ors, Venise and real Cluny combined, value \$1.00 to \$8.50, at 480., 690. and 890 a yard Embroidered, white and colored English
Eyelet Robes. Made ever a highly mercerized cotton fabric, that looks for all the world like silk, flower and foliage patterns. A handsome graduated flounce

and shirring at top to make a stylish and charming gown. Beautiful shades of lilac, pink, blue, white and batiste, value \$15.00 to \$50.00, at \$11.98 to \$42.00 Hand embroidered lined Robes, in the new style skirt, walking length, value \$25.00,

Half Priced Embroideries. We have secured another lot of these wonderful Embroideries. One lot consists of all widths in Edgings and Insertions, Sc. to 44c. a yard. Another lot of 18 inch Flouncing, worth 98c., at 49c. a yard

White Embroidered Waist Patterns, 98c.

Embroidered on fine India lawn-plenty of material to make a full shirt waist; embroidered fronts and bands for collars and cuffs to match. Main floor, center, Central Building,

White Ribbons.

For Commencement and Anniversary

Not a bit too early to think of the trimming for the children's hats and dresses. Here at onethird to half less than regular

At 4c. a yard. 1% in. satin taffeta Ribbons and double faced satins, just the thing for children's hair Ribbons; slightly damaged in weaving, worth 10c. a yard.

At 15c., 19c. and 24c. a yard. 3¼, 4 and 4¾ inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 83c. and 39c. a yard.

At 15c, a yard. 4 Inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard. 4¼ inch wide Mousseline Ribbons, with narrow satin stripes on edge; extra fine qual-ity; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard. 51/4 inch wide satin taffeta Ribbons, bright lustrous finish, very fine quality, just right for children's sashes, hat trimming, etc., worth 88c. a vard.

Main floor, center, East Building.

Refurnishing Suggestions.

Economy suggestions for bedroom and dining room from the finest Furniture Store in New York.

\$27.50, regularly \$36.00. Continuous posts, 2 inch tubing, \$29.50, regularly \$88.00. Continuous posts, 2 inch tubing, 4 and $4\frac{1}{2}$ feet sizes.

\$34.50, regularly \$46.00. Continuous posts, 2 inch tubing-\$39.00, regularly \$50.00. Continuous posts, 2 inch tubing, \$43.00, regularly \$58.00. Continuous posts, 2 inch tubing, \$48.00, regularly \$60.00. Continuous posts, 2 inch tubing,

\$55.00, regularly \$75.00. Continuous posts, 2 inch tubing, \$60.00, regularly \$80.06. Continuous posts, 2 inch tubing,

Chiffoniers \$4.50, regularly \$6.00. Golden oak, carved wood back. \$7.75, regularly \$11.75. Golden ash, plain design, bevel \$17.25, regularly \$28.00. Birdseye maple, plain design, \$18.75, regularly \$25.00. Mahogany finish, plain design, \$19.50, regularly \$26.00. Golden oak, plain design, bevel

\$20.50, regularly \$27.00. Birdseye maple, plain design, bevel plate mirror. \$21.00, regularly \$28.00. Mahogany finish, plain design, bevel plate mirror. \$22.50, regularly \$80.00. Golden oak, plain design, bevel \$24.00. regularly \$82.00. Mahogany finish, plain design,

Bureaus.

\$7.75, regularly \$11.75. Golden ash, plain design, bevel \$11.50, regularly \$14.50. Golden oak, carved design, bevel plate mirror. \$12.00, regularly \$15.00. Golden oak, carved design, bevel plate mirror. \$21.50, regularly \$27.00. Golden oak, plain design, bevel \$22.50, regularly \$82.00. Mahogany finish, plain design, \$24.00, regularly \$80.00. Birdseys maple, plain design, \$28.50, regularly \$86.00. Golden oak, carved design, bevel plate mirror. \$29.00, regularly \$88.00. Mahogany finish, plain design,

Dining Chairs.

95c., regularly \$1.25. Golden oak, carved design, cane seat. \$1.45, regularly \$2.25. Golden oak, carved design, box frame, \$1.95, regularly \$2.50. Golden oak, carved design, box frame, \$2.25, regularly \$3.00. Golden oak, plain design, box frame, \$2.75, regularly \$8.50. Golden oak, carved design, box frame, \$8.25, regularly \$4.25. Golden oak, plain design, box frame, \$3.75, regularly \$5.00. Golden oak, carved design, box frame, \$4.75, regularly \$6.50. Golden oak, plain design, fiber rush

Sideboards.

	\$18.75.	regularly	\$19.00.		, carved design
	\$18.00.	regularly	\$28.00.		c, carved design
				Golden oak	, carved design
	\$26.50.	regularly	\$87.00.	Golden oak	t, carved design
	\$20.00.	regularly	\$89.00.	Golden eal	c, carved design
	\$87.00.	regularly	\$49.00.	Golden oxid	, plain design.
	\$42.00.	regularly	855.00.	Golden onle	, plain design.
	\$48.00.	regularly	\$64.00.	Golden oak	, plain design.
	420,001				and East Build

25c. to 40c. Writing Paper,

19c. a Box.

About 2,000 boxes all told, and most wonderful little bargains.

Most of these were made by George B. Hurd & Co.-about 10 different sizes—mostly white, but some very pretty tints in the lot. Holland Linen, Fabric and Vellum Papers; also about 800 boxes of Mourning Stationery in the assortment, the regular price of which is 85c. A chance to save on your Summer correspondence Paper.

Wedding Invitations and Announcements are ready for the June brides. Have you examined our samples? The best work that can be executed at the lowest prices. Main floor, front, East Building.

Parasols and Umbrellas. \$5.00 to \$6.50 Values, at \$3.65.

All silk taffeta Coachings, in a variety of colors and with rustic

Women's \$5.00 Silk Umbrellas, \$2.65.

Levantine silk Umbrellas, handles of gun metal, pearl and silver, carved and smoked ivory with silver, chased silver. etc., value \$5.00, at. \$2.05

Men's Summer Underwear, Nearly Half Priced.

50c. Egyptian yarn balbriggan . \$1,00 medium weight natural merino 59c At 29c. Men's Summer weight balbriggan Shirts and Drawers. made of Egyptian yarn, best wearing of all yarns, good pearl buttons on Shirts, and overlock seams. Drawers are reinforced gussets and double seats. All the good points found in dollar Underwear. Slight mill imperfections, that are hardly noticeable. have cut the price deeply; 389 dozen in the lot and full assortment

of sizes; some extra large sizes -all sizes290 each At 89c. Medium weight natural merino Shirts and Drawers, just the desired weight for now. Some missed stitches or slight stains are responsible for the little price, for in make and finish they

A Great Sale of Men's Shirts. \$1.00 Negligees at 57c.

A continuation of the wonderful sale of yesterdaya maker's entire surplus stock-made of the materials that are being used in Shirts now selling in other stores at from \$1.00 to \$1.50, light, medium and dark effects, including the latest dark effects with colored embroidered figures; corded madras, white grounds with neat figures and stripes; chambray in plain blues and plain tans, and a host of others, making a vast assortment in each size. All have detached cuffs, sizes 14 to 17 inches. Better buy all you need as Shirts like these are rarely purchased at this unheard of price. 57c.

Main floor, front, East Building.

FREDERICK LOESER & CO.

BROOKLYN ADVERTISEMENTS.

PREDERICK LOESER & CO

In every detail the Leading Retail Establishment of Brooklyn.

"The Foreclosure of The Mortgage" a Great Painting on Exhibition.

Undermuslins, an Astonishing Sale.

Vast in Magnitude : : : Unrivaled in Economies. THE GREAT MAY UNDERMUSLIN OCCASION is inaugurated to-morrow, a Sale which, in the low prices, the variety of the garments and the CHARACTER OF THE UNDERMUSLINS,

has not been equaled outside this store, has not been surpassed even in the great semi-annual These are womanly Undermuslins—made in sanitary, well lighted workrooms; made after patterns generous in size. Every detail of the shaping, the stitching, the trimming is as refined and

admirable in character as women have come to expect here at regular prices. The Savings Run From a Fourth to Half.

Gowns. 490. Gowns at 25c. \$1 Gowns at 59c. \$1.59 Gowns at 98c. Chemises.

Corset Covers. 25c. Corset Covers at 10c. 39c. and 50c. Corset Covers at 29c. Corset Covers at 49e., 59e. and 98c.

Drawers. 29c. Drawers at 19c. 39c. Drawers at 29c. 79c. Drawers at 49c.

Shirtwaist Covers at 59c.

Petticoats. 79c. Petticoats at 49c. Petticonts at 79c. to \$3 Petticoats at 98c., \$1.49 and \$1.98.

French Undermuslins an Important Section of the Sale. Sweeping reductions have been made in the French Room also, in part to add to the importance of the Sale, in part to make room for new importations from Paris. Women who know the character of the Loeser French Undermuslins will not wait long after reading this news. \$3.98 to \$10.50 Drawers at \$2.98 to \$6.98. \$3.50 to \$5 Night Dresses at \$2.98 and \$3.98.

\$2.49 to \$6.50 Corset Covers at \$1.98 to \$4.98. \$3.75 to \$6.50 Petticoats at \$2.98. \$3.98 and \$4.98. \$15 to \$22.50 Petticoats at \$10.50 to \$18.

navy blue, light gray, pink, rose and reseda green.

\$2.50 Imitation Hair Hats at \$1.89.

\$7.50 to \$15 Night Dresses at \$5.98, \$7.98 & \$9.98. Gowns One-Third Under Regular.

\$1.98 and \$2.49 Chemises at \$1.49 and \$1.98.

\$3.98 to \$9.98 Chemises at \$2.98 to \$6.98.

ONE OF THE BEST BITS of good fortune that has come in this season's Millinery. These are the light-as-a-feather Hats of the lustrous imitation hair braid in eight or ten of the season's best shapes. Turbans and Continental effects, edged with ruffled ribbon and some trimmed with rosettes and quill ornaments. None sent

\$13.50 Renaissance Bed Sets, \$5.98. There are three designs in these Bed Sets, all made in large size on heavy French net and all with THREE INCH REAL RENAISSANCE INSERTION as well as large center pieces in both spread and roll. Full valance flounce with ruffles, etc. Each set in a separate box, making them very suitable for gifts.

\$3.50 to \$4 Ruffled Bobbinet Curtains at \$1.98 a Pair. About 100 pairs in this lot. Made of a fine quality imported bobbinet, wide, in four styles of high grade imita-

tion Renaissance insertions and edges. White Irish Point Curtains. \$2.25 a pair, regularly up to \$4.50. \$3.35 a pair, regularly up to \$5.60. \$4.55 a pair, regularly up to \$7.50. \$6.98 a pair, regularly up to \$11.50.

White Nottingham Curtains, Half Price. 75c. a pair, reg. \$1.50 | \$1.50 a pair, reg. \$8.00 \$1.00 a pair, reg. \$2.00 | \$2.25 a pair, reg. \$4.50 \$6.75 to \$9.50 Couch Covers at \$4.98. \$3.75 and \$4 Couch Covers at \$2.48. Summer Cross Stripe and Snowflake Curtains.

A splendid range of patterns and colorings; rose, blue, gold, light and dark green and red stripes, 75c., 98c., \$1.25, \$1.75 and \$2 a pair \$7.50 and \$8.75 Portieres at \$4.98 a Pair.

are the German woven stripe Linens, double fold and 32 inches wide, in oxblood, reseda green, heliotrope, cadet blue, light blue, rose, gray and pink, with woven white stripes. There are fancy Linens out of our own stock that we have to reduce to keep step with this special It is the best sale of Dress Linens ever held hereabout,

50c. to 98c. Colored Dress Linens, 25c.

There are the plain colors, such as light blue, cadet blue,

A Banner Day in Silks.

\$1.25 Fancy Armure Silks for 69c. There was such demand for them last week that we have managed to get another shipment-3,000 yards altogether, including the best colors, such as ivory, white, cream, black, ciel, navy, royal blue, pink, nile, new rose, white and black, white and rose, white and nile, white and navy, white and cardinal, black and green, etc. A splendid Silk, brilliant, strong and reversible.

\$1 Chiffon Dress Taffeta at 79c. a Yard. These are 20 inches wide, lustrous and strong, plain and changeable. Colors are white, ivory, pink, ciel, champagne, onion, cardinal, brown, navy, myrtle, blue and green, black and green, black and blue, black and red, black and gold, gun metal and black.

45c. Japanese Corded Wash Silks, at 88c 65c, Guaranteed Black Taffeta at 49c. 79c. Guaranteed Black Taffeta at 59c. 90c. Guaranteed Black Taffeta at 69c. \$1 Guaranteed Dress Taffeta at 79c. 75c. Printed Liberty Satin at 49c, 75c. Colored Peau de Cygne at 49c, 75c. Colored Taffeta Silks at 59c. 79c. Washable Habutai Silks, 59c. 90c. Washable Habutai Silks, 69c.

\$1 Rough Pongee, 27 inches wide, at 69c, Main Ploor, Bond Street.

Our Greatest May Carpet Sale.

Discontinued Patterns at Remarkably Low Prices.

THE BROADEST AND THE FINEST STOCK OF Carpets in this vicinity is shown in the Loeser Store. Nowhere else in America are Carpets of equal grade sold for as little as our regular prices. Those are two facts that have built up a great business here, built it on the solid foundation of PUBLIC SATISFACTION.

Conditions in the Carpet business are changing for the contracts with the makers long ago under the contracts with the makers long ago under the contracts.

undation of PUBLIC SATISFACTION. we made contracts with the makers long ago under the Conditions in the Carpet business are changing fast. old conditions, and they have lived up to those contracts. for selection. There are full rolls for the most part and almost the whole range of the best makes is covered. These are the designs which are not to be made in the Fall, and which, for that reason, we and the makers are ready to close out, Under ordinary conditions the chance would be a splendid one. Because of the changed conditions it is an extraordinary one. Here are the details: To-morrow we start asale of Carpets at prices far below even our usual prices of to-day. There is magnificent variety

45c. Ingrains at 29c. 75c. Ingrains at 59c. 75c. Tapestry Brussels at 59c. \$1.25 and \$1.50 Axminsters, Body Brussels and Velvets at 98c. 85c. and 90c. Tapestry Brussels at 74c. \$1.75 Axminsters at \$1.29. Wilton Velvets at [\$1.84. \$3 Royal Wiltons at \$1.98. Mattings.

Sold by the roll of 40 yards only. 25c. Mattings at 1714c. Heavy seam-30c. Mattings at 19c. Extra heavy

seamless China.
30c. and 35c. Mattings at 20c. Japanese cotton warp. 40c. Mattings at 25c. Japanese cotton warp.
25c. China Matting at 1216c. About
50 rolls of 1904 seamless China MatThird Floor.

Third Floor.

Men's Sack Suits at \$10.

Full \$12.50, \$15 and \$18 Values.

Men's \$10 Cravenetted Coats, \$6.75. Sixty-seven Coats, each of which is a good average \$10 value, as good as you can find for \$10 in any other place that we know of. But since these Coats arrived, our new Spring stock has come in and the newer \$10 Coats are so much better than these that everybody has preferred them. A sharp price cut is our way to solve such a difficulty, and we have made it so sharp that the 67 Coafs should go in an hour to-morrow.

The fabric is a hard faced cravenetted cloth in a neat

Dress Fabrics: Less to Pay. THE FEATURE OF THE NEWS is that these are the most wanted Dress Stuffs, even at regular prices, yet their prices here are considerably under the regular. It

is an interesting list-an economy list worth an early 50c. English Navy Brilliantine, 39c. Fifty Inch Luster Sicilian, 49c. 75c. All Wool Batiste, 59c. 54 Inch English Navy Sicilian, 59c. 98c. Black Voile, 69c. Second Pioor, Elm Piace Side.

French Val. Laces :: Under Half.

DEMAND FOR THE FINEST French Valenciennes Laces is so far ahead of anything anybody expected that prices are going up and the Laces are getting scarce. Yet one importer who had sold his stock down to small lots was ready to close out the balance at next to nothing. Consequently

19c. to \$3.75 Laces at 5c. to 69c. Doz. Yds.

French and some German Valenciennes Laces and Insertions. Very many of them in sets to match and all exquisite in design and specially beautiful in workman-ship. About 5,000 yards altogether, and that's not nearly as many as Brooklyn women will want when they see how

as many as Drougly a re.
unusual the values are.
Main Floor, Center. None sent C. O. D.

\$37.50 to \$95 Tailored Suits, \$25.

THE VERY FINEST AND NEWEST product of one of the best tailors in New York-reproductions and modifications of the late Paris styles. But Midsummer work is every maker's plan from now on, so these fifty-one Suits make to-morrow the best bargain of the season. No two of the Suits alike, and

The Average Value Is \$50 a Suit.

There are taffeta silks, mohairs, pongees and smart mannish mixtures. Coats are Etons and blouse effects, some lace trimmed and others braid trimmed. Some are in the strictly tailor finish. Skirts are gored and circular effects. None will be sent C. O. D. but every woman, who gets one of these Suits will get a bargain.

Second Floor, Front.